



A 'new' collection for the office going youth

Agencies

Tags : Blackberrys

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"The Unofficial collection" proposes a fling for the office going youth. Swayed by their cool quotient even at their workplace! The collection gives the Indian corporate youth the opportunity to come out of the lifeless formals and get into something better and smarter, enhancing their gregarious personalities.

With an interesting play of unconventional colors accentuated by acute detailing, this latest line from Blackberrys brings in a breath of fresh air into the otherwise simple stilted selection of office formals. The collection proclaims an exalted fervor with its youthful styles, exclusive designs and impeccable finish, revamping the portfolio for their loyal patrons.

Darker palettes in terms of shirts, slimmer fits and versatility in terms of style, gives the Blackberrys customers the stylishly smart outside look even inside. Subtle design and use of fresh colors fading into many hues highlighting the mid-tones of nature create an active and sprightly look with the infusion of linen in half linings and inside piping.

Targeting the young and classy, The Unofficial Collection creates an active and sprightly look with the infusion of linen in half linings and inside piping.