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PLAZA

Transcend launches
eco-friendly USB flash drive

Transcend Information, a global leader in storage and multimedia products, has released a brand-new anti-shock USB flash drive — the JetFlash V70. The drive is made out of a durable eco-friendly rubber that makes it resistant to survive shock, splashes and dust. The JetFlash V70, created with sporty outdoor adventurers in mind, allows users to express their individuality and unique personal style with attractive bright colour schemes. The new flash drive is at present available in 16GB (red), 8GB (orange) and 4GB (purple) capacities.



Blackberrys offers signature style wardrobe

Blackberrys has introduced a varied range of select fashion wear, which includes suits and jackets, dress line trousers, khakis, a sport collection, Prim & Proper collection, Night Life collection and women's wear. The outfits can be accessorised with belts, ties, cuff links and bags. The range is available at several New Delhi outlets.

Himalaya's PureHands sanitiser
to help prevent swine flu

Himalaya's PureHands herbal, an alcohol-based hand sanitiser, which kills 99.9 per cent of germs, prevents infection, and ensures total hand hygiene is a potent tool against the swine flu. Himalaya PureHands contains extracts of herbs such as *dhanyaka* (coriander), which has potent anti-microbial properties.



Compiled from agencies