



THE POWER Dressing

Muse: The sophisticated & stylish

Collection: This latest collection from Blackberry Radiance is meant for men and women who believe in young power dressing. The high-end apparel brand has been bringing out collections, which are associated with innovations in fashion. The garments reflect a strong image of 'Sharp Edged Clothing'. The tag-line 'sharp, smooth and sure' is the irresistible calling for all, further smitten by the sharp cuts, smooth feel and surety of power dressing. The Blackberry's wardrobe includes dress line trousers, *khakis*, and shirts, women's wear, suits & jackets and the newly launched B&B collection (Premium shirts & trousers for men).

Hues: Black, grey, purple, white

Gloria Inference: Impeccably designed with sharp cuts

Price: On request

Availability: Shoppers Stop, Lifestyle, Pyramids, Central and Westside



COZY And COMFY



Muse: Urban chic women

Collection: Designed for Indian women who aim to redefine style and comfort, the latest range of lingerie from Pantaloen is an apt choice. Titled 'Mohena', the designs are an ode to the inimitable femininity of Indian women and celebrate the Indian woman's body and her choice in intimate wear. A wide array of structured lingerie, available across many sizes, will help serve as the core product that a woman can be sure of finding comfort in, on a daily basis while feeling her stylish best. The focus on nightwear has been to cater to the Indian preference by way of colours, fabrics, silhouettes and surface ornamentation.

Hues: Black, cream, grey and white

Gloria Inference: Pleasant and comfortable

Price: Rs. 299 to Rs. 699 for lingerie and Rs. 449 to Rs. 799 for nightwear

Availability: Pantaloens and Central Stores in all the major cities in India