

LOCATION IN ALL PHOTOS: THE GRAND, NEW DELHI



NIGHT OUT & AROUND TOWN

PUMP IT UP: Wear jet black or stark white jeans to the nightclub, lounge bar or party. Snug fit works if you have the body (and assets) to flaunt or a regular straight cut will do. Pick a pair that highlights the curves – both at the front and at the back.

Dress your jeans – add an eye-catching belt, metal chain or a crystal patch on the back pocket but ensure the fabric itself does not look either intentionally weathered, treated or aged. Contrast with a formal black or white shirt or a trendy graphic or metallic T-shirt instead.

FULL CHARGE: SHORT OVERCOATS To turn heads and a lot more, enter and exit the hotspot in a structured and fitted short one-length overcoat. Fasten the waist belt tight and then undo as and when needed.

Black short length overcoat (SYDHARTH TYTLER)

Comfort fit black jeans (WILLS LIFESTYLE), black glossy shoes with buckles (VIAVERO)

PHOTOGRAPHS: STYLE INC. MEDIA; STYLING: YADAV AHILWALIA; HAIR: MAKEUP: JOJO USING STYLING PRODUCTS FROM L'OREAL; HAIR: STYLING ASSISTANT: ADIL AKHTAR (THE AUTHORS ARE DIRECTORS, Y&E STYLE MEDIA PVT. LTD. - A FASHION STYLING, GROOMING AND CORPORATE IMAGING COMPANY) CONTACT@YESTYLEMEDIA.COM

MODEL: YASH

MAKE OR BREAK

Five things to keep in mind when you want to upgrade your regular jeans to power denim:

1. Embellished, treated and "tanned" jeans do not work as power denims – only plain single coloured ones do.
2. Jeans will continue to look like regular jeans unless you choose the right combinations and accessories. You need to work and build on your look to make it powerful.
3. Low hangers, baggy styles and flared bottoms do not make the cut – only the straight or slim fit can be worn for this look.
4. The ends of your denims should never drag on or touch the floor – ankle cuffs should be pre-stuffed and not turned up by hand.
5. Do not stuff the pockets with anything that alters the shape or dimension of your jeans – the flatter everything looks, the better it would be.

TROUBLE-SHOOTING

If you have issues with your body, here's how to pick the right pair:

1. BIG BUTT: You should stay away from the snug fit and embrace the relaxed or comfort fit. Avoid jeans that come with embellished or embellished back pockets as you need to distract the eye (and attention) away from the back, not onto it.

2. LOVE HANDLES: If you have sides or a tummy to conceal, you should wear high waist jeans or styles with five pockets so as to flatten the front and sides, and form a smooth line over the excessive contours of your body.

3. SKINNY LEGS: Never wear a pair of loose or baggy jeans as the gap between the fabric and your skin will create folds and make you look slimmer than you should. A slim cut will flatter your body better and may make you look a lot fuller and fitter as well.

4. SHORT LEGS: Straight cut or slim fit jeans and straight vertical lines will create an illusion of length, just as high waist styles will. Stay away from anything loose fitting or even slightly flared – especially at the ends.

5. BIG BOY: If you have "assets" to be proud of and are wearing skin-tight jeans, dress to the contrary, but never onto one side. For straight cut, loose or baggy styles – you can dress either to the left or to the right.



COLOURS

When to wear what

BLUE: Dark blue to work, a date or a party and light blues for the day and casual wear.

BLACK: For more "dressy" occasions as well as to restaurants, bars, nightclubs and airports.

WHITE AND BEIGE: Leisure or weekend wear – ideal for the day and when and where you can keep them looking clean.

OTHERS: Red, green, orange and other electric and psychedelic hues should be reserved for occasions and party wear.

Assorted coloured jeans: VAN HEUSEN



BATTERY DOWN

We did a quick look at some denim stores, only to find:

IT'S ALL DOWN TO THE BASICS: It's become virtually impossible to find a pair of plain, untreated, and unembellished jeans in this country. Across most brands, you won't be able to find a pair of jeans without either white patches, textured and treated surfaces, embellishments, fancy zippers or buttons – pathetic, but true.

SIZE MATTERS: To make matters worse, most brands including (our once favourite) Levi's do not stock a size 30 anymore. What are the slim and fit amongst us to do? Nothing really – as all the "street level" and "mass-market" designs that most "international" brands stock in India, start at waist 32 and end way beyond that. Having said that, don't waste your time looking for the perfect waist to leg length ratio – that just does not exist and most likely you would need to get the length altered to fit you.



Casual jeans: GANT

THERE IS NO QUALITY CONTROL: If you happen to find the style and size you want, and live in your jeans quite like we do – you will realise that they don't make jeans like they used to anymore. For starters, the buttons will pop before you know it and then the fabric will either fray (or age) in just a couple of washes. Be careful when you buy a snug fit too – a single wash can make them shrink down to a size you are never likely to get into.