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TOP RECESSION-PROOF BUYS

An occasional column where retailers tell us the top draws even during the downturn



Blackberrys, fashion brand

- Khaki trousers and shirts, in sombre shades like dark browns, muddy browns and subtle greens, which can be worn all year round.
- Men's Trousers & shirts ranging from Rs 1695/- to Rs 1995/-



Sunshine yellow and beige is a reliable combo

Rajvi Mohan, designer

- Go for vibrant colours that work well on most occasions and take you from a formal meet to a party.
- Easy flow silhouettes with a natural, unstructured, uncluttered cuts are hot.
- Beat the heat and recession with full sleeve shirts rolled up for a casual chic look.



Zodiac's summer collection in solids & stripes

Zodiac, menswear fashion brand

- Linen shirts in bright colours in solids and stripes in sky, yellow, sand and pink.
- Anti recession Linen power suits in beige and black combinations from Rs 7999/-
- Different shades of Blue, the always reliable corporate colour.

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