

COLLECTION PREVIEW

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BLACKBERRYS SS'09



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Blackberrys unravels its Spring/Summer 09 collection 'The Glitterati' providing smart wardrobe solutions for the evolving fashion needs of Corporate India. Epitomizing the quintessential affluent Indian, this collection is inspired by the festive fervor and adds a spark to one's wardrobe.

Glitterati collection offers evening wear and club wear for both Men & Women. Diversifying the portfolio for their loyal patrons, Blackberrys abides by their inspired convictions with youthful styles, exclusive designs and impeccable finish. The Glitterati ensembles make sure to make a statement for the festive mood and upbeat tones. To deliver classy, sharp looks while being uber stylized- an aspiration which makes it crème de la crème.

Slim fit short and medium length Jackets & Coats of techno blend fabrics in silk lusture & linen wool silk is the look of the season. The collection consists of the slim leg low waists trousers, trousers in Fine Cottons with sheen, cross-color weaves, easy care blends in radiant surfaces The French styles complementing sheen fabrics, transforms the menswear to chic grandeur. Graphics, electrifying shines, sheers and shimmer highlight the refined textures while the color palate oscillates from greys, black and browns.

Meanwhile, the women's wear range comprises of stylized jackets, trousers and shirts for the contemporary woman accentuated with flattering cuts and slim fits.

Also on racks are 'Khakis' and their latest **'Sport collection'**. Depicting the journey of Indian men from an urban jungle to the rugged outback, they once again frame the corporate needs of corporate India with inimitable élan. Re-inventing itself for the next season, **Blackberrys Sport Khakis Collection** aims to perfect one's wardrobe with the right mix of class, style and charisma.

The collection ranges from stylish trousers in low waists, slim legs and choused harem fits to the more regular bottoms as well as five pockets covering formal and informal samples. Thus abiding by their virtues of delivering the contemporary in a classic fit and finish- Blackberrys once again strives to please its patrons. The special features oscillate from the single pockets and saddle stitches to loops on back pockets mended with a wide range of fresh hues and somber shades like dark browns, dark blacks, muddy browns, light greys and subtle greens. Meanwhile the premium men's Khakis trousers and shirts (100% Cotton) are the star attractions of this collection.

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